



The security trade show

From 1st to 3rd october 2019
Paris - Porte de Versailles - pav. 5.2/5.3

CONNECTS

150
SOLUTIONS PROVIDERS
AGAINST MALICIOUS ACTS

+7% VS 2015



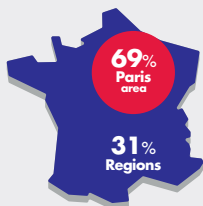
6 431
PROFESSIONAL VISITORS

A FRENCH-SPEAKING AUDIENCE

92.5% from France

7.5% from abroad

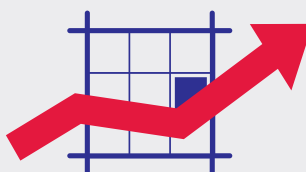
+16% VS 2015



- BELGIUM
- ALGERIA
- TUNISIA
- MOROCCO
- LUXEMBOURG
- IVORY COAST
- SWITZERLAND

Top countries

A GROWING SHOW ON 2 PAVILIONS



+ 14% of surface area
VS 2015

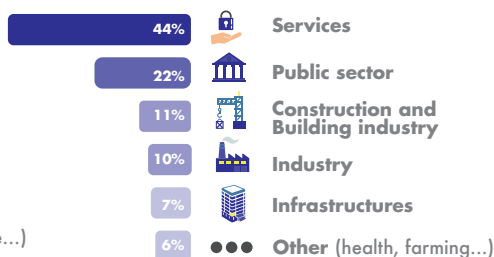
QUALIFIED VISITORS

mixing intermediaries and end users

53% intermediaries and suppliers



47% End users



DECISION MAKERS, Project and budget holders



71% ARE DECISION MAKERS or specifiers in the procurement



240
BUSINESS MEETINGS
NEW IN 2017



77 000
GENERATED CONTACTS ON THE SHOW
(AVERAGE OF 12 CONTACTS)

CONFERENCES, to inform WORKSHOPS, to present your new product



2 000
ATTENDEES
+31% VS 2015



50
AUDITORS PER SESSION (AVERAGE)



40
TALKS AND WORKSHOPS

Figures have been certified by the OJS (the French Statistics Office)

More information on www.salon-aps.com

YOUR CONTACTS TO EXHIBIT:

Patricia Jacquot
Sales manager
Tel. : +33(0)1 47 56 50 45
patricia.jacquot@reedexpo.fr

Nathalie Charbonnier
Sales director
Tel. : +33(0)1 47 56 21 95
nathalie.charbonnier@reedexpo.fr